

Advertising Agreement and Terms

This Advertising Agreement ("Agreement") is entered into between **Business2Business Network Group** ("Publisher")

1. Advertising Services: Publisher agrees to provide advertising services to Advertiser as described in Exhibit A attached hereto ("Services").

2. Advertisement Placement: The advertisement will be placed on Publisher's website according to the specifications outlined in Exhibit A.

3. Payment Terms: Advertiser agrees to pay the fees as specified in Exhibit A. Payment is due [specify payment terms, e.g., upon receipt of invoice, monthly, etc.].

4. Ad Content: Advertiser agrees that all advertising content provided complies with applicable laws and regulations and does not infringe upon the rights of any third party.

5. Term and Termination: This Agreement shall commence on [Start Date] and continue until [End Date], unless terminated earlier by either party upon [specify termination notice period].

6. Modifications: Any modifications to this Agreement must be made in writing and signed by both parties.

7. Confidentiality: Both parties agree to keep confidential any proprietary or sensitive information disclosed during the course of this Agreement.

8. Limitation of Liability: In no event shall either party be liable for any indirect, incidental, consequential, special, or punitive damages arising out of or relating to this Agreement.

9. Governing Law: This Agreement shall be governed by and construed in accordance with the laws of [Your Jurisdiction].

10. Entire Agreement: This Agreement constitutes the entire agreement between the parties with respect to the subject matter hereof and supersedes all prior and contemporaneous agreements and understandings, whether written or oral.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first above written.

